

SHARON L. POCZTER

CORNELL UNIVERSITY

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ACADEMIC EXPERIENCE

July 2011 – **CORNELL UNIVERSITY** ITHACA, NEW YORK
Charles H. Dyson School of Applied Economics and Management
Assistant Professor, Managerial Economics

EDUCATION

2011 **UNIVERSITY OF CALIFORNIA, BERKELEY** BERKELEY, CALIFORNIA
HAAS SCHOOL OF BUSINESS
PhD in Business and Public Policy (*Economics group at Haas*)
2008 MSc, Business and Public Policy
2001 **CORNELL UNIVERSITY** ITHACA, NEW YORK
Bachelor of Science, *Cum Laude*
Charles H. Dyson School of Applied Economics and Management

RESEARCH INTERESTS

Emerging Markets, Financial Economics, Industrial Organization and Competitiveness

PUBLICATIONS AND WORKING PAPERS

“Financial Crisis and Productivity Evolution: Evidence from Indonesia” (*World Economy*, 2014)
“The Long Term Effects of Bank Recapitalization: Evidence from Indonesia” (*Journal of Financial Intermediation*, 2014)
“The Agency Mechanism of Privatization: Evidence from Indonesia” (*Forthcoming, Industrial and Corporate Change*)
“Authoritarian Legacies in Post-New Order Indonesia: Evidence from a New Dataset” (with Tom Pepinsky) (*Forthcoming, Bulletin of Indonesian Economic Studies*)
“Relational Financing and Innovation: Evidence from Emerging Economies” (with Aija Leiponen) (*Under Revision*)
“Does Innovation Policy Attract International Competition? Evidence from Energy Storage” (with Kira Fabrizio and Bennet Zelner) (*Under Revision*)
“Broken Markets and Competitive Advantage” (*Under Revision*)

WORK IN PROGRESS

“Firm Capabilities and the Impact of Foreign Direct Investment over the Business Cycle”
“On the Persistence of Political and Economic Institutions in Banking” (with Ross Levine)
“All Political Connections are Not Created Equal: Evidence from Indonesian Banks”
“(Mis)fortune Favors the Prepared Firm” (with Kira Fabrizio and Bennet Zelner)

CASE STUDIES

- “Google Car: Driving Towards a Better Future?” (with Luka Jankovic) (Journal of Business Case Studies 10(1), 2014)
 “General Motors: An Electric Revolution” (with Luka Jankovic) (Journal of Business Case Studies 10(2), 2014)

TEACHING DUTIES

- 2012- AEM 2601 Managerial Economics (Spring Semester)
 2012 AEM 4940 International Business Strategy (Spring Semester)

CONFERENCES AND INVITED PRESENTATIONS

- 2015 Academy of Management (AOM) Annual Meeting (Proposal Reviewer), Asian Bureau of Finance and Economic Research Presenter (ABFER), University of Western Ontario
- 2014 Academy of Management (AOM) Annual Meeting (Proposal Reviewer), Asian Bureau of Finance and Economic Research Presenter (ABFER), Institutions and Innovation Annual Conference (HBS), Strategic Management Society Annual Conference (Proposal Reviewer), Strategic Management Society Special Conference on Institutional Voids, American Economic Association
- 2013 Duke Strategy Conference, Asian Bureau of Finance and Economic Research Presenter (ABFER), International Finance and Banking Society Conference Presenter (IFABS), Institutions and Innovation Annual Conference (HBS), American Economic Association
- 2012 American Economic Association (AEA) Annual Meeting, NY Fed/NYU Stern Conference on Financial Intermediation, Institutions and Innovation Annual Conference (HBS), Strategic Management Society Annual Conference (Proposal Reviewer), American Economic Association

COMPETTIVE GRANTS/AWARDS

- 2015 Academy of Management Division Award for Interdisciplinary Research in International Business (Douglas Nigh Award)
- 2013 Institute for Social Sciences Grant Recipient \$7,000
- 2012 Affinito-Stewart Grant Recipient for Junior Female Faculty Promising Research \$4,500
- 2011 Mario Einaudi Center for International Studies Seed Grant Recipient \$5,000
 Merrill Scholar Teaching Award (University-Level Teaching Award)

MEDIA CONTRIBUTIONS AND COMMENTARY

- 2013 Featured contributor to *Lean In: Women, Work, and the Will to Lead* by Sheryl Sandberg
- 2012- Author of *the Independent Economist* for Forbes.com
 (<http://www.forbes.com/sites/sharonpoczter/>)

Select column titles:

- “Clinton, Rubio, and the Limits to Federal Efforts to Address Inequality” (Wall Street Journal)
 “Top 5 Reasons Bailouts Will Always Happen, and Taxpayers will Foot the Bill”
 “What Hillary Clinton’s ‘Hard Choices’ Really Tells Us about Hillary”
 “1.3M Americans Will Lose Their Unemployment Benefits Tomorrow: It’s Time to Address Jobs”
 “Lessons from Facebook’s Sheryl Sandberg on How to Succeed in Business by Really Trying”
 “How Will the Middle Class Fare in the Battle Over the Fiscal Cliff?”

“It’s Wednesday, November 7th: Now what?”

“Will He or Won’t He? Backing Ben Bernanke into A Corner” (Online and Magazine)

“For Women in the Workplace, It’s Time to Abandon the ‘Have it All’ Rhetoric”

“As Republicans and Democrats Revert to Extreme Types, It’s Groundhog Day All over Again”
(Online and Magazine)

Interviewed on both TV and radio by: Bloomberg Surveillance, Fox News, Voice of America

ECONOMIC CONSULTING EXPERIENCE

9/06-present

INFRAGOV LLC

WASHINGTON, DC

Associate

Providing research expertise applying transactions cost theory to study infrastructure investment in developing and transition economies.

<http://www.infragov.com/about#sharonpoczter>