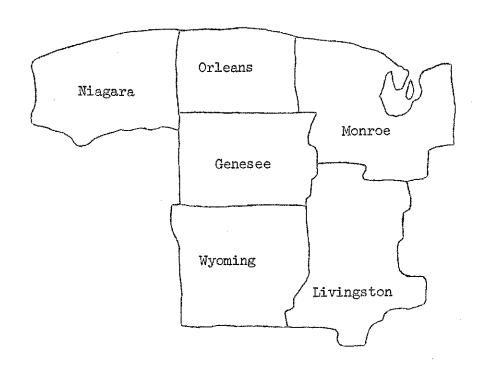
WESTERN PLAINS REGION

1968 DAIRY FARM BUSINESS SUMMARY



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WESTERN PLAINS REGION FARM BUSINESS SUMMARY - 1968

This report summarizes the records of 70 Western Plains dairy farmers who in 1968 participated in business management projects sponsored by the Cooperative Extension Service in Genesee, Livingston, Monroe, Niagara, Orleans and Wyoming Counties and the Department of Agricultural Economics at Cornell University. The data presented here do not represent the average of all dairymen in these counties but the average of a group of dairymen interested enough in their farm businesses to keep good records and take the time to study and analyze them. Averages for the groups of farms in Niagara and Wyoming Counties are included at the end of the publication. These are not to be taken as indicative of the relative profitability of dairy farming in the various counties.

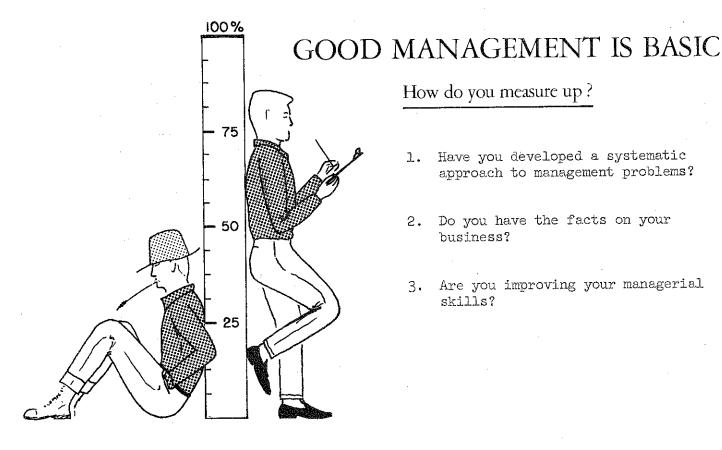
One of the purposes of the business management projects is to teach and encourage farmers to keep better records. A more important purpose is to teach farmers to use the records as a basis for sound management decisions. Each farmer has the opportunity to participate for a period of time. He should learn good record keeping and learn how to analyze his business. This should enable him to use more effectively the economic and management information available from many sources, including the general farm management program offered by the Extension Service.

Farmers in many counties of New York State participate in business management projects similar to those in the Western Plains Region. Some of the data included in this booklet is taken from the 1967 records of 548 New York dairy farmers. This gives farmers the opportunity to compare their business with a larger group of their competitors. The larger number of farmers also makes possible the sorting of farms into groups, thereby allowing comparisons that could not be made from the relatively small number of records in any one county.

Changes in farming are taking place at a rapid pace. Research data indicate that the average number of cows per farm in New York increased from 29 in 1960 to 38 in 1967. This change is due both to the dropping out of smaller farms and to the expansion of many of those remaining. Projections based on the same research indicate that the average number of cows per farm in 1975 will be 55. The number of dairy farms in 1960 was 40,200. By 1967 it had dropped to 26,350; in 1975 it will likely be 16,500. In the future some dairymen will expand, others stay at about the same size and still others will quit farming. It is a challenge to each dairyman to decide upon the best course of action for himself and his family. A study of your business records and budgeting of some possible changes for the future will help you to make this decision.

The information in this report should be useful to farmers in the county who are not enrolled in the business management projects. It should also be helpful to persons who work with farmers, such agricultural teachers and credit representatives.

This summary was prepared by Stuart F. Smith, Department of Agricultural Economics, Cornell University. The following Cooperative Extension Agents supervised the projects within the counties and assisted with the summarization of the records: David E. Weaver, Genesee; Peter W. Kanouse, Livingston; Herbert E. Johnson, Monroe; Kenneth G. Wooden, Niagara; Sidney C. Cleveland, Orleans; and William D. Goewey, Wyoming.



How do you measure up?

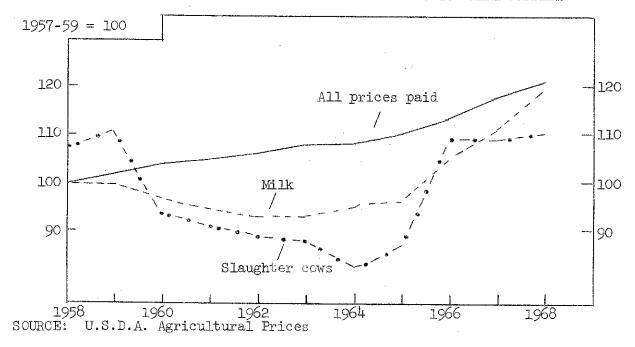
- Have you developed a systematic approach to management problems?
- Do you have the facts on your business?
- Are you improving your managerial

Steps in making a management decision :

- Locate the trouble spot (problem)
- What is your objective? (goal)
- Size up what you have to work with (resources)
- Look for various ways to solve the problem (alternatives)
- 5. Consider probable results of each way (consequences)
- Compare the expected results (evaluate)
- 7. Select way best suited to your situation (decision)
- Put the decision into operation (action)

This workbook can help you!





Prices are one of the important factors affecting farm incomes. The relationship of prices received and prices paid determines the general level of farm incomes. The blended New York farm price for 3.5% milk in 1968 averaged \$5.43 per hundredweight. This was 36 cents higher than the average for 1967 and \$1.16 more than 1965. Cull dairy cow prices also were relatively good in 1968. The overall index of prices paid by New York dairy farmers continued to rise in 1968.

In recent years, prices of some farm inputs have risen while others have declined. From 1965 to 1968, farm wages rose 30 percent, dairy cows rose 34 percent, while feed declined 3 percent, and fertilizer prices declined slightly. These differences give rise to management questions concerning substitutions.

AVERAGE YEARLY PRICES RECEIVED AND PAID BY N. Y. FARMERS, 1960-68

Year	Milk (cwt.)	Slaughter cows (cwt.)	Dairy cows (head)	Dairy ration (ton)	Wages per month with house	Prices paid by New York dairymen
1960 1961 1962 1963 1964 1965 1966 1967	\$4.31 4.14 4.10 4.21 4.27 4.79 5.07 5.43	\$15.00 14.60 14.26 14.01 13.17 13.91 17.35 17.33	\$278 260 245 234 237 238 269 303 319	\$71 72 74 76 74 76 80 80 74	\$210 213 218 221 227 235 258 291 306	104 105 106 108 108 110 113 118

* Preliminary

PART I SUMMARY OF THE FARM BUSINESS

The first part of this booklet is designed to enable you to summarize your business in a systematic, orderly manner. It provides an opportunity to study your physical resources, capital investment, receipts, and expenses. This is the first step to be taken in the study and analysis of your farm business.

PHYSICAL RESOURCES

Knowledge of what resources are employed and how they are combined is fundamental to sound business planning. This includes both the physical and financial resources of the business. Below are listed the physical resources of this group of Western Plains Region dairy farms.

FARM ORGANIZATION

	Average of		70 Weste	ern Plains far	ms, 1968 ange
Item	548 New York farms, 1967	My farm	Average	Low	High
Labor:					
Man equivalent	1.9		2.5	1.1	5.6
Full-time hired men Hired men part of y Family help Partnership			(21 farm (24 farm (49 farm (19 farm	ns) ns)	
Livestock: (Av. Number	er)				
Cows	51		67	20	171
Heifers	3 3		1414	2	104
Crops: (Acres grown)					
Hay	79 (495)**	pr	99 (66)	€ 33	350
Hay crop silage***	6 (112)*		7 (8)*	0	130
Corn for silage	27 (452)*		48 (66)	÷ 10	200
Corn for grain	9 (205)*		28 (46)	÷ 0	211
Oats for grain	11 (252)*		27 (50)	6	100
Wheat	N.A.		18 (39)	* O	105
Other crops	6		<u> 16</u>	<u> </u>	spile delle
Total crop acres	138		243	50	785

^{*} Number of farmers that reported each crop.

^{**} Crop data from 495 of the 548 New York farms.

^{***} On some farms, hay crop silage was reported as part of the hay crop.

CAPITAL INVESTMENT

Management of the capital resource of a farm business is becoming increasingly important. To measure the complete financial progress of a dairy farm, year to year changes in the capital structure must be considered.

In this report borrowed as well as owned capital is included and the end-of-year farm inventory is used as the measure of capital investment.

FARM INVENTORY VALUES, end of year

	Average of			rn Plains , 1968
Item	548 New York farms, 1967	My farm	Average per farm	Percent of total
Machinery and equipment	\$20,250	\$	\$29,854	21
Cattle	22,160	·	30,735	22
Poultry			48	day asa
Other livestock			387	was deal
Feed and supplies	6,840		10,905	. 8
Land and buildings	42,560		69,860	49
Total Investment	\$91,810	\$	\$141,789	100

In many farm businesses, poor capital efficiency is a major cause of low profits. The following measures of capital efficiency will help you evaluate your overall capital management.

INVESTMENT ANALYSIS

Item	Average of 548 New York farms, 1967	My farm	Average of 70 Western Plains farms, 1968
Machinery and equipment per cow	\$ 397	\$	\$ 446
Land and buildings per cow	\$ 834	\$	\$ 1,043
Total Investment per cow	\$ 1,800	\$	\$ 2,116
Total Investment per man	\$48,321	\$	\$56,716
Total Investment per crop acre	\$ 665	; \$	\$ 619
Real Estate Investment/crop acre	\$ 308	\$	\$ 305
Capital turnover*	2.5 years		years 2.5 years

 $[\]ensuremath{^{*}}$ Calculated by dividing the total year end investment by the total $\underline{\operatorname{cash}}$ receipts for the year.

WHERE THE MONEY CAME FROM

A successful farm business requires a level of gross earnings great enough to pay all costs, both operating and overhead, and leave a margin for the operator's labor. Here we examine the sources of receipts for this group of dairy farms.

FARM RECEIPTS

	Average of	et gate T		rn Plains , 1968
Item	548 New York farms, 1967	My farm	Average per farm	Percent of total
Milk sales	\$32,3 ⁴ 7	\$	\$44,636	80
Livestock sold	3,283		4,670	9
Egg sales	= **		198	· · · · · · · · · · · · · · · · · · ·
Crop sales	133		3,814	7
Miscellaneous*	1,032		2,314	14
TOTAL CASH RECEIPTS	\$36,795	\$	\$55,632	100
Increase in inventory	7,514	and the second s	8,812	
TOTAL FARM RECEIPTS	\$44,309	\$	\$64,444	

^{*} Includes work off farm, conservation payments, refunds, etc.

Increases in inventory resulting from more cows, more machinery and equipment, additions to buildings or a better feed situation are a normal occurrence in most "going" farm businesses and are considered as farm receipts. These items could have been sold and turned into cash receipts, but instead the operator decided to invest this additional capital in his business. The cost of producing or acquiring these items normally is included in the farm expenses.

The increase in inventory on these farms was made up of the following: Equipment - \$2,164, Livestock - \$4,165, Feed and Supplies - \$470, Land and Buildings - \$3,075. On some farms, the increase in inventory was more than could actually be justified. For example, cow values on some farms were increased markedly from the beginning to the end of the year. In some cases, insufficient depreciation was taken on equipment. In summary, the \$10,104 average increase in inventory may overstate the actual increase in value of assets on these farms during 1968.

SELECTED INCOME FACTORS

	Average of 548 New York farms, 1967	My farm	70 Western Plains farms, 1968
Average price per cwt. of milk sold	\$ 5.25	\$	\$ 5.43
Milk sales per cow	\$ 634	\$	\$ 666
Total cash receipts per man	\$19,366	\$	\$22,253

WHERE THE MONEY WENT

Some farmers may be able to increase profits by reducing costs. This requires a complete knowledge of what the business expenses are. With the large amount of cash flowing through a farm business today it is important that the farm operator study his expenses closely. Here is an opportunity for you to see how you're doing.

FARM EXPENSES

en e	Average of		70 Weste	ern Plains , 1968
Item	548 New York farms, 1967	My farm	Average per farm	Percent of total
Hired labor	\$ 2,147	\$	\$ 4,590	15
Dairy feed bought	8,440		7,860	25
Other feed bought (includes hay)	200		221	1
Machine hire	179		548	2
Truck, tractor, machinery expense	1,310		2,417	8
Auto expense (farm share)	219	1	198	. 1
Gasoline and oil	922		1,723	6
Breeding fees	347		440	. 1
Veterinary and medicine	529	1:	738	2
Other dairy, livestock expense	1,461		2,527	8
Lime & fertilizer	1,511		2,861	9
Seeds and plants	41.4		783	2
Spray, other crop expense	364		895	3
Building, fence expense	611		796	3
Taxes, insurance	1,431	·	2,386	8
Electricity, telephone (farm share	e) 628		765	2
Miscellaneous	580		1,263	4
TOTAL CASH OPERATING EXPENSES	\$21,293	\$	\$31,011	100
New machinery	5,128		6,942	
New buildings, improvements	2,867		3,578	÷
Livestock purchased	1,432	<u> </u>	2,121	
Unpaid family labor	825	(1.3)	789	
Decrease in inventory	<u> </u>			•
TOTAL FARM EXPENSES	\$31,545	\$	\$44,441	

FINANCIAL SUMMARY OF THE YEAR'S BUSINESS

There are several ways of measuring the returns from a farm business. These measures have been developed for specific purposes. The measure selected at any one time will depend on the purpose for which it is to be used.

Three measures are used here. The first is "Farm Cash Operating Income". The second, "Labor Income", is a measure of the returns to the operator for his labor and management. The last one is "Return on Investment".

FARM CASH OPERATING INCOME

	<u> </u>		
	Average of		Average of 70 Western Plains
Item	548 New York farms, 1967	My farm	farms, 1968
Total Cash Receipts	\$36,795	\$	\$55,632
Total Cash Operating Expenses	21,293	-	- 31,011
FARM CASH OPERATING INCOME	\$15,502	\$	\$24,621
Less: Family Living Expens	e* <u>- 6,011</u>		- 7,020
Amount available for debt pay ments and purchase of capit			
items	\$ 9,491	\$	\$17,601

^{*} Estimated <u>cash</u> living expenses @ \$5,400 per operator. The 548 New York farms averaged 1.1 operators per farm and the 70 Western Plains farms averaged 1.3 operators per farm.

"Farm Cash Operating Income" is the amount of money available from the farm business for family living, debt payments, and purchases of new capital items such as equipment, real estate, and livestock.

The "cash flow" of a farm business is important to the operator and his family in planning for capital purchases, debt payments and living expenses. However, the above measures are not good indicators of the profitability of your farm business. This is because you may increase the amount of cash available during the year by selling off or using up some of your farm property or, more likely, you decrease the amount of cash available by investing more dollars in your business during the year. Labor Income is a much better measure of what the business did for you during the year.

LABOR INCOME

Item	Average of 548 New York farms, 1967	My farm	Average of 70 Western Plains farms, 1968
Average capital investment	\$88,050	\$	\$137,3 83
TOTAL FARM RECEIPTS	\$44,309	÷ φ	\$64,444
TOTAL FARM EXPENSES	- 31,542	, min.	- 44,441
FARM INCOME	\$12,764	\$	\$20,003
Interest on capital at 5%	- 4,402	_	- 6,869
LABOR INCOME per farm	\$ 8,362	\$	\$13,134
Number of operators	610		92
LABOR INCOME per operator	\$ 7,511	\$	\$ 9,993

"Labor Income" is a measure used to determine the return the farm operator receives for his labor and management. It is the amount left after paying all farm expenses, and deducting charges for unpaid family labor and for interest on all of the capital invested in the farm business. Labor Income is the measure most commonly used when studying or comparing farm businesses.

Interest payments and payments on debts are not included in the farm expenses. To make all farms comparable, a five percent interest charge on the average capital investment (average of beginning and end inventories) is deducted in calculating Labor Income.

In addition to Labor Income, the family has "farm privileges" such as the use of a house and farm produced food. These items may amount to \$1,000 or more per year.

RETURN ON INVESTMENT

Average of 548 New York farms, 1967	My farm	Average of 70 Western Plains farms, 1968
\$12,764	\$	\$20,003
- 6,011	-	- 7,020
\$ 6,753	\$	\$12,983
7.7%	%	9.5%
	548 New York farms, 1967 \$12,764 - 6,011 \$ 6,753	548 New York farms, 1967 My farm \$12,764 \$

^{* \$5,400} per year. There were 92 operators on the 70 Western Plains dairy farms.

"Return on Investment" is calculated by deducting from the "farm income" a charge for the operator's labor. This return is then divided by the average capital investment for the year to arrive at the rate of return on investment.

PART II ANALYSIS OF THE FARM BUSINESS

A farmer's success depends on the resources available to him and his ability to manage the use of these resources. He must understand and apply basic principles of farm management.

Farm management studies indicate that certain business factors are related to labor income. Four important factors are size of business, labor efficiency, rates of production, and cost control. The averages presented here are not intended to represent what is "best". They are to help you see how your farm business compares with those of a group of your competitors.

SIZE OF BUSINESS

In general, large farms pay better than small farms. Larger farms make it possible to use equipment and other items of production more efficiently. However, some 40 cow farms make larger incomes than others with 100 cows. This can happen when other factors are not in balance with size of business.

MEASURES OF SIZE OF BUSINESS

		Average <u>per</u>	farm
Item	My farm	70 Western Plains farms, 1968	548 New York farms, 1967
Number of cows		67	51.
Pounds of milk sold		821,400	616,600
Man equivalent		2,5	1.9
Total work units		891	594

In the following table, the New York dairy farms have been sorted into variousize groups. For each size group the average labor income per operator is shown. Sorting the farms in this manner shows the relationship between size of business and labor income.

COWS PER FARM AND LABOR INCOME 548 New York Dairy Farms, 1967

Number	Number	Labor income
of cows	of farms	per operator
Under 25 25-39 40-54 55-69 70-84 85-99 100 and over	22 176 170 104 38 11	\$ 3,560 5,350 7,380 8,800 11,020 11,790 13,360

RATES OF PRODUCTION

High rates of production of both animals and crops are very important to the success of a farm business. However, when high crop and animal yields are achieved without regard to costs, net income is reduced. In general, it pays to increase yields up to the point where the last unit of input (such as feed or fertilizer) is just paid for by the increase in output due to this last unit of input.

MEASURES OF RATES OF PRODUCTION

		Average per	farm
Item	My farm	70 Western Plains farms, 1968	548 New York farms, 1967
Pounds of milk sold per cow		12,300	12,100
Tons of hay per acre		3.3	2.6
Tons of corn silage per acre		16	17
Bushels of oats per acre		76	50
Bushels of corn grain per acre		76	80 (

The relationship of production per cow to labor income on three sizes of farms is shown in the following table for 548 New York dairy farms in 1967.

MILK SOLD PER COW AND LABOR INCOME 548 New York Dairy Farms, 1967

Pounds	114 farms less than		252 farm 35-54		182 farms 55 cows an	
milk sold	Percent of farms	Labor income	Percent of farms	Labor income	Percent of farms	Labor income
Less than		1				
10,000	15	\$2,588	12	\$4,325	10	\$ 8,818
10,000-10,999	18	4,311	13	5,399	9	6,636
11,000-11,999	25	5,246	23	6,085	23	9,141
12,000-12,999	20	4,773	18	7,285	20	10,831
13,000-13,999	11	5,347	19	7,838	24	11,418
14,000 & over	11	6,687	15	9,814	14	12,375

LABOR EFFICIENCY

Labor is one of the limiting resources on many dairy farms. Efficient use of labor tends to add to the profitability of a farm business. The productivity of labor can be increased by use of modern equipment and buildings. However, one must be careful not to invest in equipment or buildings that add little to productivity in relation to their cost.

MEASURES OF LABOR EFFICIENCY

		•	Average per farm		
Item		My farm	70 Western Plains farms, 1968	548 New York farms, 1967	
Number of cows per m	an		27	27	
Pounds of milk sold	per man		328,600	324,500	
Work units per man			356	313	

The relationship between milk sold per man and labor income is illustrated in the table below.

MILK SOLD PER MAN AND LABOR INCOME 548 New York Dairy Farms, 1967

Pounds		rms with an 35 cows	252 farm: 35 - 54		182 farm 55 cows a	
milk sold per man	Percent of farm	Labor	Percent of farms	Labor income	Percent of farms	Labor income
Under 200,000	24	\$3,073	5	\$3,521	2	\$ 4,334
200,000-299,9	99 49	4,745	37	5,647	16	7,561
300,000-399,9	99 25	6,235	35	7,291	53	9,370
400,000 & ove	er 2	6,499	23	9,090	29	13,513

COST CONTROL

Obtaining high production at reasonable cost is one of the keys to a profitable farm business. The exact level of production items to be used to obtain the greatest net return is difficult to determine. The averages presented here may help you find some of the weaknesses in the cost structure on your farm.

FEED COSTS

Feed bought is the largest single expense item on most dairy farms. The success of a dairy farm manager depends to a large degree on his ability to provide a good feeding program for his herd at reasonable cost. Because the feeding program includes both purchased and homegrown feed, and both roughage and concentrates, it is not easy to locate the weak spots in efforts to control feed costs. The items on this page all have a bearing on feed costs, and may be helpful in planning a more efficient feeding program.

SELECTED FACTORS RELATED TO FEED COSTS

		Average per farm			
Item	My farm	70 W. Plains farms, 1968	548 New York		
Purchased Feed					
Dairy feed bought	\$	\$ 7,860	\$ 8,440		
Feed bought per cow	\$	\$ 117	\$ 165		
Feed bought as % of milk receipts		18%	26%		
Feed bought per cwt. of milk sold	\$	\$ 0.96	\$ 1.37		
Roughage Harvested (hay equivalent)	!		4.		
Hay (tons)		322 tons	182 tons		
Hay crop silage (tons ÷ 3)		42 tons	13 tons		
Corn silage (tons ÷ 3)		254 tons	136 tons		
Total tons hay equivalent		618 tons	331 tons		
Tons hay equivalent per cow		9.2 tons	6.5 tons		
Other Considerations					
Total acres in crops per cow		3.6 acres	2.5 acres		
Lime & fertilizer expense/cow	\$	\$ 43	\$ 30		
Lime & fertilizer expense/crop acre	\$	\$ 12	\$ 12		
Heifer number as % of cow numbers		66%	65%		

The above measures of harvested roughage consider only the quantity. Quality is also significant and has a bearing on purchased feed and milk production.

FARM POWER AND MACHINERY COSTS

On today's dairy farms, power and machinery costs account for a large part of the total costs. For this group of farms, power and machinery costs were 23 percent of the total farm expenses.

POWER AND MACHINERY COSTS*

		Average p	er farm
Item	My farm	70 W. Plains farms, 1968	548 New York farms, 1967
Beginning inventory \$		\$27,404	\$17,808
New machinery bought	·	6,942	5,128
Total	\$	\$34,346	\$22,936
End inventory \$		\$29,854	\$20,251
Machinery sold	····	159	131
Total	\$	\$30,013	\$20,38 2
Depreciation	\$	\$ 4,333	\$ 2,554
Depreciation	\$	\$ 4,333	\$ 2,554
Interest at 5% av. inventory		1,431	952
Gas and oil		1,723	922
Machinery and repairs		2,417	1,310
Bale ties		99	84
Milk hauling		1,286	424
Other machine hire		548	179
Auto expense (farm share)		198	219
Electricity (farm share)		626	510
TOTAL MACHINERY COSTS	\$	\$12,661	\$ 7,154
Gas tax refunds \$_		\$ 134	\$ 93
Income from machine work		282	97
Total		<u> </u>	- 190
NET MACHINERY COST	\$	\$12,245	\$ 6,964
Net machinery cost per cow	\$	\$ 183	\$ 137
Net machinery cost per crop acr	·e \$	\$ 50	\$ 56
Net machinery cost per man	\$	\$ 4,898	\$ 3,665
Net machinery cost/cwt. milk so	old \$	\$ 1.49	\$ 1.13

^{*} Does not include insurance, housing, or farm labor on repairs

LABOR AND MACHINERY COSTS

Most farm operators justify major machinery purchases as a way to save labor and increase productivity. How well labor and machinery are combined has an important bearing on farm profits.

LABOR AND POWER AND MACHINERY COSTS

		Average p	
Item	My farm	70 W. Plains farms, 1968	548 New York farms, 1967
Value of operator's labor	\$	\$ 7,097	\$ 6,011
Hired labor		4,590	2,147
Unpaid family labor		<u>789</u>	<u>825</u>
TOTAL LABOR COSTS	\$	\$12,476	\$ 8,983
Net power and machinery cost		12,245	6,964
TOTAL LABOR & MACHINERY CO	OST \$	\$24,721	\$15,947
Total per cow	\$	\$ 369	\$ 313
Total per crop acre	\$	\$ 102	\$ 116
Total per man	\$	\$ 9,888	\$8,393
Total per cwt. milk sold	\$	\$ 3.01	\$ 2.59

The following table shows the relationship of machinery costs to labor income on the 548 dairy farms in 1967.

MACHINERY COST PER COW AND LABOR INCOME 548 New York Dairy Farms, 1967

Machinery cost per cow	Percent of farms	Labor income	
\$225 & over	1	\$2,430	
\$200 - \$224	7	5,276	
\$175 - \$199	ıò	5,871	
\$150 - \$174	17	7,370	
\$125 - \$149	24	7,370 7,524 8,406	
\$100 - \$124	26	8,406	
\$75 - \$99	13	8,690	
Less than \$75	5	8,672	

FARM	BUSINESS	CHART FO	R FARM	MANAGEMENT	COOPERATORS
٠.	548	New York	Dairy	Farms,* 196	5 7

Size of	Business	Rat	es of Producti	on	Labor	Efficiency
No. of	Pounds milk sold	Pounds milk sold per cow	Tons hay per acre	Tons corn silage per acre	Cows per man	Pounds milk sold per man
105 70 59 54 48	1,269,200 900,700 739,600 653,300 582,400	15,300 14,000 13,300 12,900 12,500	4.1 3.3 3.0 2.8 2.5	25 21 20 18 17	43 35 32 29	531,700 428,900 385,600 357,800 334,400
44 40 36 32 25	530,400 467,600 421,500 361,900 262,600	11,900 11,500 11,000 10,200 8,500	2.3 2.1 1.9 1.4	16 15 14 12 9	26 2 ¹ 4 22 20 17	313,400 288,200 260,100 228,400 179,500

^{*} These farms are considerably above the average for all farms in New York State. For example, the average number of cows for the 548 farms was 46 compared with 38 for all farms in the State.

The Farm Business Chart is a tool which can be used in analyzing a business to determine the strong and weak points. The chart shows how far the individual farm is above or below the average of the 548 farms for each factor.

The figure at the top of each column is the average of the top ten percent of the farms for that factor. For example, the figure 105 at the top of the column headed "No. of Cows" is the average number of cows on the ten percent of the farms with the most cows. The other figures in each column are the average for the second ten percent, third ten percent, etc. The figure at the bottom of each column (25 for No. of Cows) is the average for the ten percent of the farms which ranked lowest in that factor.

Each column of the chart is independent of the others. The farms which are in the top ten percent for one factor would <u>not</u> necessarily be the same farms which make up the top ten percent for any other factor.

This chart is used in analyzing a particular dairy business by drawing a line through the figure in each column which shows where the farm being analyzed stands for that factor. This helps identify the strengths and weaknesses. Summarize these and list them at the bottom of page 17.

COST CONTROL FACTORS

The cost control factors are ranked from low to high. For cost control factors, the lowest cost is not necessarily the most profitable. In some cases, the "best" might be somewhere near the average. Many things affect the level of these costs, and these items must be taken into account when analyzing the factors.

		Cost Control	
Feed	% Feed is	Feed and	Machinery
bought	of milk	crop expense	cost
per cow	receipts	per cwt. milk	per cow
\$ 75	13%	\$1.07	\$ 82
110	18	1.32	98
128	21	1.46	109
143	23	1.58	118
157	25	1.68	129
173	27	1.79	141
187	29	1.90	150
204	32	1.99	162
225	34	2.12 2.37	180
260	39		217

Factors Affecting Feed Cost:

tons hay equivalent per cow quality of forage ratio of cows to heifers lbs. milk sold per cow quantity of home grown grain average price of milk

Factors Related to Machinery Costs:

amount of machinery use made of machinery substitution of machinery for labor new vs. old machinery mechanical skill of operator

STRONG AND WEAK POINTS

After analyzing the business and determining changes to be considered, each bossible change should be studied in detail. The work sheet or budgeting form

	es 22 and 23 can				
STRONG POINTS	5:				
			·		·
				·	
VEAK POINTS:		14 - N.S.			
I					

FARM BUSINESS SUMMARY BY HERD SIZE 548 New York Dairy Farms, 1967

•	·			
	My	Farms with less	25 to 39	40 to 54
Item	farm	than 25 cows	cow farms	cow farms
Capital Investment (end of year) Machinery and equipment	\$	\$ 7,043	\$13,981	\$18,627
Livestock		8,141	14,234	19,749
Feed and supplies		2,560	4,178	5,964
Land and buildings	4	20,075	25,878	36,695
TOTAL INVESTMENT	\$	\$37,819	\$58,271	\$81,035
Receipts				
Milk sales	\$	\$12,511	\$20,464	\$28,963
Livestock sold		1,283	2,154	2,932
Crop sales		, 67	117	155
Miscellaneous receipts	,	413	756	840
Total Cash Receipts	\$	\$14,274	\$23,491	\$32,890
Increase in inventory	ф 	1,912	4,012	6,004
TOTAL RECEIPTS	\$	\$16,186	\$27,503	\$38,894
Expenses				
Hired labor	\$	\$ 189	\$ 572	\$ 1,397
Dairy feed		3,352	5,593	7,558
Other feed		65	159	189
Machine hire		, 98	115	189
Machinery repair		426	847	1,130
Auto expense (farm share)		165	177	236
Gas and oil		469	691	828
Breeding fees		156	245	312 484
Veterinary and medicine		243 482	338 870	1,181
Other livestock expense		402 451	855	1,316
Lime and fertilizer		134	245	385
Seeds and plants		95	227	313
Spray and other crop expense Land, bldg., fence repair		178	428	484
Taxes and insurance		663	931	1,288
Elec. and tel. (farm share)		293	450	558
Miscellaneous expenses		151	3 ⁴ 5	<u> 551</u>
Total Cash Operating Exp.	\$	\$ 7,610	\$13,088	\$18,399
New machinery	·	1,908	3,491	4,379
New real estate		210	1,105	2,282
Purchased livestock		.380	802	1,207
Unpaid family labor	,	675	<u>836</u>	888
TOTAL FARM EXPENSES	\$	\$10,783	\$19,322	\$27,155
Financial Summary		•		
Total Farm Receipts	\$	\$16,186	\$27,503	\$38,894
Total Farm Expenses	1	10,783	19,322	27,155
Farm Income	\$	\$ 5,403	\$8,181	\$11,739
Interest on av. capital @ 5%	•	1,843	2,813	3,902
Labor Income per Farm	\$	\$ 3,560	\$ 5,368	\$ 7,837
Number of operators		20	169	194
LABOR INCOME PER OPERATOR	\$	\$ 3,560	\$ 5,337	\$7,191

FARM BUSINESS SUMMARY BY HERD SIZE 548 New York Dairy Farms, 1967

	My	55 to 69	70 to 84	Farms with 85
Item	farm	cow farms	cow farms	or more cows
Capital Investment (end of year) Machinery and equipment Livestock Feed and supplies Land and buildings TCTAL INVESTMENT	\$ \$	\$ 24,315 26,994 7,973 49,347 \$108,629	\$ 28,152 34,251 10,922 66,075 \$139,400	\$ 41,815 48,451 16,886 108,048 \$215,200
Receipts Milk sales Livestock sold Crop sales Miscellaneous receipts Total Cash Receipts Increase in inventory TOTAL RECEIPTS	\$ \$ \$	\$ 38,862 3,625 152 1,369 \$ 44,008 10,167 \$ 54,175	\$ 51,004 4,574 153 1,400 \$ 57,131 11,066 \$ 68,197	\$ 71,452 8,334 60 2,098 \$ 81,944 21,171 \$103,115
Hired labor Dairy feed Other feed Machine hire Machinery repair Auto expense (farm share) Gas and oil Breeding fees Veterinary and medicine Other livestock expense Lime and fertilizer Seeds and plants Spray and other crop expense Land, bldg., fence repair Taxes and insurance Elec. and tel. (farm share) Miscellaneous expenses Total Cash Operating Exp. New machinery New real estate Purchased livestock Unpaid family labor TOTAL FARM EXPENSES	\$\$	\$ 2,661 9,971 251 231 1,464 210 1,033 438 618 1,809 1,808 511 493 824 1,603 733 624 \$ 25,282 6,911 4,054 1,676 847 \$ 38,770	\$ 5,422 13,218 149 261 2,040 255 1,365 526 918 2,417 2,261 532 575 893 2,251 952 1,175 \$ 35,210 6,593 4,205 1,947 608 \$ 48,563	\$ 8,421 18,058 404 222 3,342 328 1,798 619 1,063 3,811 4,110 1,018 762 1,325 3,263 1,251 1,199 \$ 50,994 10,827 9,693 4,398 731 \$ 76,643
Financial Summary Total Farm Receipts Total Farm Expenses Farm Income Interest on av. capital @ 5% Labor Income per Farm Number of operators LABOR INCOME PER OPERATOR	\$\$ \$\$	\$ 54,175 38,770 \$ 15,405 5,177 \$ 10,228 123 \$ 8,481	\$ 68,197 48,563 \$ 19,634 6,693 \$ 12,941 49 \$ 10,300	\$103,115 76,643 \$ 26,472 10,231 \$ 16,241 55 \$ 12,107

SELECTED BUSINESS FACTORS BY HERD SIZE 548 New York Dairy Farms, 1967

Item	My farm	Farms with less than 25 cows	25 to 39 cow farms	40 to 54 cow farms
Number of farms		20	168	178
Size of Business Number of cows Pounds of milk sold Crop acres Man equivalent Total work units		21 241,700 57 1.2 245	33 395,600 92 1.4 401	46 558,800 121 1.7 544
Rates of Production Milk sold per cow Tons hay per acre Tons corn silage per acre Bushels of oats per acre		11,500 2.4 15 54	12,000 2.3 16 45	12,100 2.5 14 49
Labor Efficiency Cows per man Pounds milk sold per man Work units per man Crop acres per man		18 201,400 204 48	24 282,600 286 66	27 328,700 320 71
Feed Costs Feed purchased per cow Crop expense per cow Feed & crop expense per cow Feed cost per cwt. milk Feed & crop expense/cwt. milk % Feed is of milk receipts Hay equivalent per cow Crop acres per cow Fertilizer & lime/crop acre	\$ \$ \$ \$	\$ 160 \$ 32 \$ 192 \$ 1.39 \$ 1.67 29% 6.3 2.7	\$ 169 \$ 40 \$ 209 \$ 1.41 \$ 1.75 27% 6.5 2.8 \$	\$ 164 \$ 44 \$ 208 \$ 1.35 \$ 1.71 26% 6.7 2.6 \$ 11
Machinery Costs Total machinery costs Machinery cost per cow Machinery cost per man Machinery cost per cwt. milk Machinery cost per crop acre	\$ - \$ -\$	\$ 2,905 \$ 138 \$ 2,421 \$ 1.20 \$ 51	\$ 4,861 \$ 147 \$ 3,472 \$ 1.23 \$ 53	\$ 6,133 \$ 133 \$ 3,608 \$ 1.10 \$ 51
Capital Efficiency Investment per man Investment per cow Investment per cwt. milk sold Land and buildings per cow Machinery investment per cow Return on investment	\$ \$ \$ \$	\$31,516 \$ 1,801 \$ 16 \$ 956 \$ 335	\$41,622 \$ 1,766 \$ 15 \$ 784 \$ 424 4.7%	\$47,668 \$ 1,762 \$ 15 \$ 798 \$ 405 7.2%
Other Price per cwt. milk sold Acres hay and hay crop silage Acres corn silage	\$	\$ 5.18 43 6	\$ 5.17 62 14	\$ 5.18 73 23

SELECTED BUSINESS FACTORS BY HERD SIZE 548 New York Dairy Farms, 1967

	My	55 to 69		Farms with 85
Item	farm	cow farms	cow farms	or more cows
Number of farms		102	39	41.
Size of Business		,		
Number of cows		60	77	112
Pounds of milk sold .		743,200	949,600	1,323,700
Crop acres		134	197	220
Man equivalent		2.1	2.7	3.4
Total work units		689	903	1,244
Rates of Production		,		_
Milk sold per cow		12,400	12,300	11,800
Tons hay per acre		2,8	2.6	3.0
Tons corn silage per acre Bushels oats per acre		17 55	16	18
DublicTp oath bet acte		55	52	49
Labor Efficiency Cows per man		20	20	22
Pounds milk sold per man		29 353, 900	29 351,700	33 389,300
Work units per man	<u> </u>	328	335	309,300 366
Crop acres per man		64	73	65
Feed Costs				
Feed purchased per cow	\$	\$ 166	\$ 172	\$ 161
Crop expense per cow	\$	\$ 166 \$ 47 \$ 213 \$ 1.34 \$ 1.72		\$ 161 \$ 53 \$ 21 ⁴ \$ 1.36 \$ 1.81
Feed & crop expense per cow	\$	\$ 213	\$ 44 \$ 216 \$ 1.39 \$ 1.75	\$ 214
Feed cost per cwt. milk	\$	\$ 1.34	\$ 1.39	\$ 1.36
Feed & crop expense/cwt. milk	\$			
% Feed is of milk receipts	%	26%	_26%	25%
Hay equivalent per cow Crop acres per cow		6.3	7.0	6.1
Fertilizer & lime/crop acre	\$	2.2 \$ 13	2.6 \$ 11	2.9 \$ 19
Machinery Costs			·	,
Total machinery costs	\$	\$ 8,244	\$10,790	ליול מינים מינים ולוים
Machinery costs per cow	\$	\$ 0,244	\$ 140	\$14,377 \$ 128
Machinery cost per man	\$	\$ 8,244 \$ 137 \$ 3,926 \$ 1.11 \$ 62		<u>.</u>
Machinery cost per cwt. milk	\$	\$ 1.11	\$ 3,996 \$ 1.14 \$ 55	\$ 4,229 \$ 1.09
Machinery cost per crop acre	\$	\$ 62	\$ 55	\$ 65
Capital Efficiency				
Investment per man	\$	\$51,728	\$51,630	\$63,294
Investment per cow	\$	1 . ~ -		\$ 1,921
Investment per cwt. milk sold	\$	\$ 15	\$ 1.5	\$ 16 \$ 965
Land and buildings per cow	\$	\$ 1,810 \$ 15 \$ 822 \$ 405	\$ 1,810 \$ 15 \$ 858 \$ 366	
Machinery investment per cow Return on investment	\$%	\$ 405 8.2%	\$ 366 9.2%	\$ 373 8.9%
	,,,	10) • —	J• 7/0
Other Price per cwt. milk sold	\$	\$ 5.23	\$ 5.37	\$ 5.40
Acres hay and hay crop silage	т	Ψ 7. 23	109	φ).40 125
Acres corn silage		28	47	55
-				

Considering a Change in the Dairy Busines

Des	cribe change:					The second secon	Product of the second
List	t possible alternative chernatives)	nanges	: (use addi	tional wor	ksheets	to analyze	thes
I.	Basic nature of proposed	l chang	е				
		Pre	sent	Change		Future with	change
	Number of cows					<u> </u>	
	Number of youngstock						
	Production per cow						
	Labor force (man equiv.)					··
	The state of the s	om onta	and producti	on °			
II.	Estimated forage require	emenus	and produced	.011 .			
	No. of cowsx				_		tons
	No. of youngstock	_ x	tons hay	√ equiv./he	:ad = _		tons
		total	. hay equiv.	requiremen	ıt 		tons
	Allocate total hay equi	valent	requirement	to hay and	l silage	production	4 D
	Total hay equiv. requir	ed	=	hay tons 4	·	tons hay e	quiv.
	Tons hay equiv. as sila	ge	x 3 =	tons s	silage		1
	Estimate needed crop ac	res and	l changes fro	om present:	:		
		-	Estimated Yield	Acres Needed		nge in acre as plus or	
	Hay			, , , , , , , , , , , , , , , , , , , 			
	Hay crop silage						
	Corn silage						
	Other forage			 			
	Grain					· · · · · · · · · · · · · · · · · · ·	
III.	Additional forward plan	ning st	teps and poi	nters			

I

- 1. List new capital items associated with the change including land, buildings, machinery and cattle. Estimate their cost.
- Estimate changes in receipts and expenses (Part IV) considering all input and production items that are affected by the change under consideration. Adjust present figures if anticipated price changes are used in the budget.
- 3. When analyzing the effects of the proposed change, fulfillment of nonmonetary goals may be considered.
- 4. More than one alternative change should be considered.

IV. Estimating changes in receipts and expenses

		Present	Net change (plus or minus)	Future with change
Α.	Receipts	ds.		ı
	Milk sales, gross	\$	\$	\$
	Livestock sales			<u> </u>
	Crop sales			
	Miscellaneous receipts			
	Total Cash Receipts	\$	\$	\$
	Increase in inventory			
	Total Farm Receipts	\$	\$	\$
В.	Expenses Hired labor	\$	\$	\$
	Feed bought		week to the second	
	Machine hire			
	Machinery repairs			
	Auto expense (farm share)			
	Gasoline and oil			
	Breeding fees			
	Veterinary and medicine			
	Other livestock expense			
	Lime and fertilizer			
	Seeds and plants			
	Spray, other crop expense			
	Land, building, fence expense			
	Taxes, insurance			
	Electricity, telephone (farm share)			
	Miscellaneous			
	Total Cash Operating Exp.	\$	\$	\$
	New machinery and real estate		· · · · · · · · · · · · · · · · · · ·	
	Livestock purchases			
	Unpaid family labor			
	Decrease in inventory		The second secon	
	Total Farm Expenses	\$	\$	\$
C.	Financial Summary	,	·	
	Capital Investment	ф		\$
	Total Farm Receipts	\$		\$
	Total Farm Expenses			
	Farm Income	\$		\$
	Interest on Capital			
	LABOR INCOME	<u></u>		\$

Selected Competitive Dairy Areas

A good manager aims to know how his business stands in relation to his competition both at home and in other dairy areas. The table below presents data from four states. These data were taken from reports on farm business management projects similar to the ones in New York. Some measures have been adjusted so that they are comparable for the four states.

1967 DAIRY FARM BUSINESS SUMMARY DATA

Selected Factors	New York	Southern Michigan	Vermont	Connecticut
Number of farms	548	290	127	25
Crop acres Man equivalent Number of heifers Number of cows	138	259	NA	NA
	1.9	2.2	2.0	2.1
	33	NA	35	40
	51	54	53	66
Lbs. milk sold/ farm Lbs. milk sold/ man Lbs. milk sold/ cow Milk sales/ cow	616,600	657,640	608,560	811,460
	324,500	298,930	304,300	386,400
	12,100	12,180	11,480	12,290
	\$635	\$670	\$635	\$736
Av. price/cwt. milk	\$5 . 25	\$5.50	\$5.53	\$5.99
Purchased feed/cow	\$165	\$96	\$190	\$228
Taxes/cow	\$17	\$17	NA	NA
Capital Investment				
Land & buildings	\$42,560	\$87,000	\$46,540	\$66,360
Machinery & equipment	\$20,250	\$23,400	\$13,440	\$17,760
Livestock	\$22,160	\$21,400	\$20,020	\$26,770
Feed & supplies	\$ 6,840	\$11,000	\$ 5,890	\$ 8,420
Investment/ man Investment/ cow	\$48,320	\$64,910	\$42,940	\$56,820
	\$ 1,800	\$ 2,640	\$ 1,620	\$ 1,810
Financial Summary				
Total farm receipts Total farm expenses	\$44,309	\$45,002	\$42,810	\$51,494
	\$31,545	\$31,112	\$32,322	\$37,712
Farm income	\$12,764	\$13,890	\$10,488	\$13,782
Interest at 5%	\$ 4,402	\$ 7,140	\$ 4,294	\$ 5,966
Labor income/ farm	\$ 8,362	\$ 6,750	\$ 6,194	\$ 7,816
Labor income/ operator	\$ 7,511	\$ 6,193	\$ 5,631	\$ 6,51 3

FARM BUSINESS SUMMARY

30 Wyoming County Dairy Farms - 1968

Capital Investment		Receipts	
1/1/68	1/1/69	Milk sales	\$37,974
Machinery and	•	Livestock sold	3,929
equipment \$20,946		Egg sales	3, <i>5-5</i> 442
Livestock 20,439		Crop sales	1,786
Feed and supplies 8,864		Miscellaneous receipts	
Land and buildings 50,126	<u>51,947</u>	MIRCELLAMEOUR LEGELDER	1,757
TOTAL INVESTMENT \$103,975	\$110,983	Total Cash Receipts	\$45,888
	, ,,,	Increase in inventory	7 008
Expenses		·	7,008
Hired labor	\$ 2,209	TOTAL FARM RECEIPTS	\$52, 896
Dairy feed	7,490		
Other feed	302	Financial Summary	
Machine hire	337	Total Farm Receipts	\$52,896
Machine expense	1,626	Total Farm Expenses	
Auto expense	184	100al raim Expenses	33,607
Gas & oil	1,270	Farm Income	\$19, 289
Breeding fees	362	Interest	5,37 ⁴
Veterinary & medicine	670	LABOR INCOME per farm	\$13,915
Other livestock	1,822	TWOOM Det Talli	رسر ورسه
Lime & fertilizer	1,932	Number of operators	39
Seeds and plants	617	LABOR INCOME per operator	\$10,707
Spray, other crop	651	LEADIT LINGUIS per operator	φ±Ο, [Ο]
Building expense	702	Business Factors	
Taxes, insurance	1,859		
Electricity, telephone	655	Number of cows	59
Miscellaneous expense	865	Number of heifers	36
		Man equivalent	2.0
Total Cash Expenses	\$23,553	Total work units	746
		Lbs. of milk sold	700,000
New machinery	\$ 5,345		
Real estate	2,092	Lbs. milk sold per cow	11,900
Livestock purchases	1,637	Lbs. of milk sold per man	350,000
Unpaid labor	980	Cows per man	29
Decrease in inventory			
TOTAL FARM EXPENSES	\$33,607	Percent feed is of milk receipts	20%
الما المالية ا	ا ٥٥ و د د ډې	Feed bought per cow	\$ 127
		Hay equiv. per cow	8.1
		Machinery cost per cow	\$ 148
		Lime & fertilizer per crop acre	\$ 11.17
		Avg. milk price	\$ 5.42

Crops Grown Yield per Crop Acres per farm Total crop acre Hay 85 3.2 t. 271 t. Corn silage 39 15.7 t. 614 t. 9 23 Corn grain 88 bu. 797 bu. Oats 1,642 bu. 70 bu. Wheat 7 42 bu. 291 bu. Other 10 Total acres of crops 173

FARM BUSINESS SUMMARY

14 Niagara County Dairy Farms - 1968

Capital Investment	2/2/60	Receipts	
1/1/68	1/1/69	Milk sales	\$38,235
Machinery and equipment \$24,760	406 BDE	Livestock sold	4,522
		Egg sales	
	29,710 9,598	Crop sales	7,475
	9,598 59,508	Miscellaneous receipts	1,692
Land and buildings 57,644		Motol Cock Descipts	\$51,924
TOTAL INVESTMENT \$118,718	\$125,641	Total Cash Receipts	Ψ)± 9 94.4
Expenses		Increase in inventory	6,923
	& J. Qaa	TOTAL FARM RECEIPTS	\$58,847
Hired labor	\$ 4,831		
Dairy feed	6,554	Financial Summary	
Other feed Machine hire	29 805		\$58,847
	2,770	Total Farm Receipts	41,111
Machine expense	197	Total Farm Expenses	·
Auto expense Gas & oil	1,683	Farm Income	\$17,736
Breeding fees	411	Interest	6,109
Veterinary & medicine	752	LABOR INCOME per farm	\$11,627
Other livestock	2,965	DARON THOOMS bet term	ا عبات و حسد ب
Lime & fertilizer	2,898	Number of operators	16
Seeds and plants	725	LABOR INCOME per operator	\$10,174
Spray, other crop	1,360	zarbor zrioorz por operator	#" -)
Building expense	707	Business Factors	
Taxes, insurance	2,086	· · · · · · · · · · · · · · · · · · ·	
Electricity, telephone	738	Number of cows	55 47
Miscellaneous expense	838	Number of heifers	2.4
Motol Coal Physics	\$30,349	Man equivalent	942
Total Cash Expenses	φ30 ,3 49	Total work units	709,400
New machinery	\$ 7,360	Lbs. of milk sold	109,400
Real estate	φ 7,300 2,175	Lbs. milk sold per cow	12,900
Livestock purchases	777	Lbs. of milk sold per man	295,600
Unpaid labor	450	Cows per man	23
Decrease in inventory		Cows per man	~5
·		Percent feed is of milk receipts	17^{c}
TOTAL FARM EXPENSES	\$41,111	Feed bought per cow	\$ 119
		Hay equiv. per cow	11.0
		Machinery cost per cow	\$ 253
		Lime & fertilizer per crop acre	\$ 11.28
		Avg. milk price	\$ 5.39
		O : T	, , , , , ,

 Crop
 Acres per farm
 Yield per acre
 Total crop

 Hay
 101
 3.2 t.
 346 t.

 Hay crop silage
 2
 6.4 t.
 13 t.

13 t. 770 t. 44 Corn silage 17.5 t. 38 29 Corn grain 72 bu. 2,763 bu. Oats 73 bu. 2,132 bu. 40 bu. 912 bu. Wheat 23 20 Other crops

Crops Grown

Total acres of crops 257