Agricultural & Food Business Outlook Conference
Wednesday, January 20, 2016

8:30am
Registration Check-in and Refreshments
B25 Warren Hall, foyer

General Session
B25 Warren Hall, Cornell University

9:15am - 12:30pm
• Welcome and News from the Charles H. Dyson School of Applied Economics and Management
  Christopher Barrett, Ashley Professor and David J. Nolan Director of the Charles H. Dyson School of Applied Economics and Management

• Current Situation and Outlook for the National Economy
  Steve Kyle, Associate Professor

• Economic Characteristics of the NY/NE Agriculture & Food Sector
  Jennifer Ifft, Assistant Professor

• Retailer Reactions to Consumer Concerns: Implications for Farmers
  Rod Hawkes, Senior Extension Associate, Food Industry Management Program

12:30pm
Lunch, Trillium Dining, 1st Floor, Kennedy Hall

Concurrent Sessions
1:45pm - 3:30pm

Session A, B25 Warren Hall
• Introduction and Welcome
  Andrew M. Novakovic, Associate Director of Engagement

• Outlook for Dairy
  Mark Stephenson, Director of Dairy Policy Analysis, University of Wisconsin-Madison

• Outlook for Dairy Policy
  Andrew Novakovic, E.V. Baker Professor of Agricultural Economics

Session B, B02 Warren Hall
• Introduction and Welcome
  Brad Rickard, Associate Professor

• Fruit and Vegetable Situation and Outlook
  Brad Rickard, Associate Professor

• Grape, Wine, & Ornamental Situation & Outlook
  Xiaoli Fan, PhD

• Consumer Trends Driving Produce Consumption
  Rod Hawkes, Senior Extension Associate, Food Industry Management Program