

# Accelerated Success, Meaningful Accomplishment

Every fall when the market for new hires heats up, the world's top employers go looking for Bear—the Big Red Bear graduates of Cornell University's Charles H. Dyson School of Applied Economics and Management. Here's why.

**We're lvy League Smart.** Dyson students believe anything worth doing is worth doing to the very highest standards. They thrive in the School's respectful, accepting, collegial community, and they embrace Dyson's can-do attitude to make a positive—sometimes transformational—impact in our communities and the world. Our business is a better world.

We're Grounded in Reality. Cornell broadens perspectives like nowhere else. From its founding, Cornell has embraced a revolutionary, egalitarian "... any person ... any study" approach to education, reflected by its 7 undergraduate colleges and schools, 100 departments, more than 4,000 courses, and almost 80 undergraduate majors and 90 minors. And, as part of the Cornell College of Business, our students benefit from the breadth of global perspective afforded by the greater academic business community at Cornell.

Dyson School undergraduates major in applied economics and management (AEM), whose flexible degree requirements give them ample opportunities to enrich their top-ranked business and applied economics education. Because of the Dyson School's unique location in one of the world's leading land-grant colleges, students can easily combine the AEM major with a focus or double major in the life, environmental, agricultural, or applied social sciences.

This unbounded exposure keeps Dyson School students one step ahead of the competition by giving them the ability to see a world beyond the present and preparing them to lead in a future where the sciences, social sciences, and the arts will increasingly converge.

**We're Applied.** For over 100 years, the students, faculty, and alumni of the Dyson School have focused on business and economic issues that matter. Food, energy, natural resources, developing economies, international trade, the sustainable management of all types of business. Our broad expertise and worldwide connections make the Dyson School uniquely poised to seize the 21st century's emerging business opportunities and tackle its most significant challenges.

**We Believe in the Power of Collaboration.** Because the Dyson School offers one of the smallest, most selective 4-year undergraduate business programs in the U.S., our students know each other. They work closely together and with professors, alumni, and employers in the Dyson School's non-cutthroat culture to achieve results.

**We're "Big Red"** Energized. Almost no university demands as much of its students and rewards them as strongly with personal achievement, lifetime friendships, powerful worldwide connections, and a sense of belonging to something of great meaning.

As part of Cornell's College of Business, the Dyson School leads to lives of accelerated success and meaningful accomplishment. *Our business is a better world.* 

## **Quick Facts**

- Accredited by AACSB International
- Degree: Bachelor of Science (B.S.) in Applied Economics and Management
- Name of the major: Applied Economics and Management
- 11 undergraduate concentrations: Students must choose at least one concentration, and no more than two

Accounting Finance

Agribusiness Management Food Industry Management
Applied Economics International Trade and Development

Business Analytics Marketing Entrepreneurship Strategy

Environmental, Energy, and Resource Economics

- **58 full-time teaching faculty**: Highly regarded for their commitment to innovative undergraduate teaching, as well as their rigorous academic research and outreach programs
- 719 majors: The largest major in any one college at Cornell, yet one of the smallest undergraduate business programs in the U.S.
- 193 Class of 2016 graduates



## Class of 2020 Profile

Class of 2020 Fibrile		
Freshman Applications Admitted		
Enrolling 92 – 70%	6 yield	
Mean SAT		
Median SATSAT Middle 50%:	1440	
from	1320	
to	1510	
Mean ACT		
Median ACT	32	
from		
to	34	
Female	47%	
Black	11%	
Asian		
Hispanic		
Multi-race		
White		
Unknown		
(Race and ethnicity data are for U.S. applicants	only)	
Far West		
International (geographical location)		
Middle Atlantic		
Midwest		
New England		
New York (downstate)		
New York (upstate)		
Southeast	4%	

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Southwest

# **BUSINESS FOR A BETTER WORLD**

# External Transfer Requirements

External transfer admission is highly competitive. Strong preference will be given to candidates transferring in the fall of their sophomore year. Junior transfers are rarely admitted.

Those who complete the strongly encouraged courses in addition to the required courses and who have at least a 3.5 GPA will be the most competitive applicants.

Students who have already transferred to Cornell will not be considered for transfer to the Dyson School.

#### Required

2 college writing/English composition courses Microeconomics Calculus 1 Statistics

## Strongly Encouraged (but not required)

Macroeconomics

1 full year of introductory biology (labs not required) 1 course in either chemistry or physics







## **Job Placement Statistics**

### Starting Salaries, Class of 2015

Post-Graduation Plans, Class of 2015			
Median, base salary	\$70,000		
Mean, base salary	\$69,169		

# Percent response90%Employed85%Graduate/professional school6%Seeking employment6%Other endeavors2%

## **Top Employers, Class of 2015**

Accenture EY
Amazon.com, Inc. Farm Credit East
American Express Co. Fidelity Investments
AmeriCorps General Electric

Bain & Co. Goldman Sachs Group, Inc.
Bank of America Merrill Google Inc.

Lynch IBM

BlackRock JPMorgan Chase & Co.
Blackstone Morgan Stanley

Bloomingdale's Nestle Booz Allen Hamilton Nomura

Citigroup Inc. PricewaterhouseCoopers
Deloitte Consulting LLP Target Corporation
Delta Airlines Teach for America
Deutsche Bank AG Thomson Reuters
E. & J. Gallo Winery Unilever NV

# Charles H. Dyson School Undergraduate Program Advisory Council The Dyson School's Undergraduate Advisory Council provides support, advice, and counsel to the faculty, students, and staff on issues central to the School's strategic mission. These successful

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Katherine Amos '92, Vice President, Transfer Pricing, Eaton Corp. Alejandro Baez-Sacasa '79, Managing Partner, Neon Liberty Capital Management LLC

Rebecca Bartlett '88, Controller, Nantucket Golf Club Gerald Beecham '96, Managing Partner, White Cornus Lane Investments

Scott Bernstein '82 ILR, President & CEO, OSG Billing Services
Kathleen Dillon Carroll '85, Founder & President, The Branding
Clinic

Cliff A. Christophe '02, Associate Attorney, Ingerman Smith LLP Patricia Coronado '90, Partner, Mountain Lake Investment Management

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David Miller '87, MBA '88, Managing Director and Global Head

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**Dennis Rhee** '86, Founding Managing Partner, Treesdale Partners LLC

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Holly Sheffield '92, Managing Director, UBS Investment Bank Ed Tam ENGR '91, Managing Director, Highbridge Mezzanine Partners

Michael Troy'81, Partner (ret.), Goldman Sachs; Visiting Lecturer, Dyson School

**Devry Boughner Vorwerk** MS '99, Vice President, Corporate Affairs, Cargill

Elliot Wagner'98, Managing Director, The Carlyle Group Donald Watros'86, President, Hudson's Bay Company

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