



AEM/FDSC 3290 INTERNATIONAL AGRIBUSINESS STUDY TRIP

Chile, Spring 2017
2 credits



What's it about?

- ▣ Exposure to managerial practices essential to the success of agriculture, agribusiness, and food companies competing in a global marketplace
- ▣ Travel abroad to interact with agribusiness leaders and scholars in the different countries
- ▣ Intensive one-week field study
 - educational instruction at a host university
 - daily field study trips to agricultural and food system related operations

Learning Outcomes

By the end of the field study, participating students should be able to:

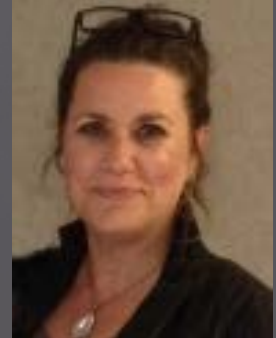
- ▣ Describe successful managerial practices in global agriculture, agribusiness, and food industry companies.
- ▣ Explain important factors involved in agricultural and food industry development
- ▣ Analyze and communicate economic concepts of agricultural activities as they relate to domestic and international influences.

Prior Study Trips

- ▣ Newcastle, UK
- ▣ Israel
- ▣ New Zealand
- ▣ Poland
- ▣ Hungary
- ▣ Slovakia
- ▣ Australia
- ▣ The Netherlands

Instructors

- ▣ Dr. Todd Schmit, Applied Economics & Management (tms1@cornell.edu)
- ▣ Dr. Alicia Orta Ramirez, Food Science (ao98@cornell.edu)
- ▣ Dr. Elad Tako, USDA/ ARS, Food Science (et79@cornell.edu)



Funding Support

- ▣ Dyson School of Applied Economics & Management
 - Stanley Warren Teaching Endowment
 - AEM Alumni
- ▣ Department of Food Science
- ▣ Dave Call, CALS Dean Emeritus
- ▣ Northeast AgEnhancement Program (Farm Credit East, Yankee Farm Credit, CoBank)
- ▣ Student co-pay



Course Grade Components

1. Pre-Trip Attendance and Group Presentations
 - 3 class meetings prior to trip
 - General economy, agricultural economy, history and culture, and political/ government system
2. Study Trip Participation and Class Discussions
 - Daily class discussions led by student teams, blog
 - Interaction with program participants
 - Be active and engaged!
3. Term Paper (10-15 pages, due by May 1)
 - Confirm topics with instructors



2017 Trip

March 31 – April 9 (Spring Break)

- ▣ Chile's largest wholesale and retail market
- ▣ U.S. embassy covering Chilean economics, trade, politics, and agriculture.
- ▣ Important fruit exporters and packing plants.
- ▣ Monsanto's modern hybrid seed plant
- ▣ Fruit, vegetable, grain, and livestock farms.
- ▣ University of Talca – students and faculty
- ▣ Regional livestock auction
- ▣ Winery operations and wine exporters

2017 Trip

March 31 – April 9 (Spring Break)

Additional industry and academic participants

- ▣ Loren Tauer, Professor, Dyson
- ▣ Tom Maloney, Senior Extension Associate, Dyson
- ▣ Christina Zick, Senior Credit Analyst, CoBank
- ▣ Carlos Pelenur, Seneca Foods
- ▣ Mike Stamatakos, VP of Operations, Ocean Spray Cranberries

Student Co-Pay

- ▣ \$1,000 – covers travel costs, lodging, & most meals
- ▣ Financial Support Opportunities:
 - Cornell Off-Campus Opportunity Fund (OCOOF)
 - ▣ http://www.cuabroad.cornell.edu/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10422
 - Ralph K. Morris Foundation
 - ▣ <http://www.ralphkmorrisfoundation.org/>
 - CHS Scholars Program
 - ▣ <http://www.chsinc.com/stewardship/scholarships>
 - Internal scholarships (depending on course funding)

Application Process

- ▣ Application due October 14th at 4pm!
 - <http://dyson.cornell.edu/people/todd-schmit>
 - Marin Cherry (M10C Stocking Hall), Erika Rose (201 Warren Hall)
 - Sign up for interview slot
- ▣ Evening interviews, Oct 17-20, 20 minutes
- ▣ Student selections announced Oct 31
- ▣ Co-pay due Dec 1
- ▣ Enroll in AEM/FDSC 3290 Spring 2017
 - Seminar and field studies components
- ▣ Students submit additional information prior to trip
 - Passport photo, insurance verification, code of conduct, hold harmless agreement, etc.