Exposure to managerial practices essential to the success of agriculture, agribusiness, and food companies competing in a global marketplace

Travel abroad to interact with agribusiness leaders and scholars in the different countries

Intensive one-week field study
- educational instruction at a host university
- daily field study trips to agricultural and food system related operations
Learning Outcomes

By the end of the field study, participating students should be able to:

- Describe successful managerial practices in global agriculture, agribusiness, and food industry companies.
- Explain important factors involved in agricultural and food industry development.
- Analyze and communicate economic concepts of agricultural activities as they relate to domestic and international influences.
Prior Study Trips

- Newcastle, UK
- Israel
- New Zealand
- Poland
- Hungary
- Slovakia
- Australia
- The Netherlands
Instructors

- Dr. Todd Schmit, Applied Economics & Management (tms1@cornell.edu)
- Dr. Alicia Orta Ramirez, Food Science (ao98@cornell.edu)
- Dr. Elad Tako, USDA/ARS, Food Science (et79@cornell.edu)
Funding Support

- Dyson School of Applied Economics & Management
  - Stanley Warren Teaching Endowment
  - AEM Alumni
- Department of Food Science
- Dave Call, CALS Dean Emeritus
- Northeast AgEnhancement Program (Farm Credit East, Yankee Farm Credit, CoBank)
- Student co-pay
1. Pre-Trip Attendance and Group Presentations
   - 3 class meetings prior to trip
   - General economy, agricultural economy, history and culture, and political/government system

2. Study Trip Participation and Class Discussions
   - Daily class discussions led by student teams, blog
   - Interaction with program participants
   - Be active and engaged!

3. Term Paper (10-15 pages, due by May 1)
   - Confirm topics with instructors
Chile’s largest wholesale and retail market
U.S. embassy covering Chilean economics, trade, politics, and agriculture.
Important fruit exporters and packing plants.
Monsanto’s modern hybrid seed plant
Fruit, vegetable, grain, and livestock farms.
University of Talca – students and faculty
Regional livestock auction
Winery operations and wine exporters
Additional industry and academic participants

- Loren Tauer, Professor, Dyson
- Tom Maloney, Senior Extension Associate, Dyson
- Christina Zick, Senior Credit Analyst, CoBank
- Carlos Pelenur, Seneca Foods
- Mike Stamatakos, VP of Operations, Ocean Spray Cranberries
$1,000 – covers travel costs, lodging, & most meals

Financial Support Opportunities:

- Cornell Off-Campus Opportunity Fund (OCOF)

- Ralph K. Morris Foundation
  - [http://www.ralphkmorrisfoundation.org/](http://www.ralphkmorrisfoundation.org/)

- CHS Scholars Program
  - [http://www.chsinc.com/stewardship/scholarships](http://www.chsinc.com/stewardship/scholarships)

- Internal scholarships (depending on course funding)
Application Process

- Application due October 14th at 4pm!
  - [http://dyson.cornell.edu/people/todd-schmit](http://dyson.cornell.edu/people/todd-schmit)
  - Marin Cherry (M10C Stocking Hall), Erika Rose (201 Warren Hall)
  - Sign up for interview slot
- Evening interviews, Oct 17-20, 20 minutes
- Student selections announced Oct 31
- Co-pay due Dec 1
- Enroll in AEM/FDSC 3290 Spring 2017
  - Seminar and field studies components
- Students submit additional information prior to trip
  - Passport photo, insurance verification, code of conduct, hold harmless agreement, etc.